

Growing a Scientist

10th PIK PhD day 2019

Wednesday, 15th of May, A56 Conference Hall

Workshops 14:00 — 16:30

Please state your desired workshop at (with your full name):

https://dudle.inf.tu-dresden.de/10th_PIK-PhDDay_Workshops/

Please distribute roughly evenly over the workshops, otherwise we have to restrict the places available there. More information about the workshops and maybe needed action before hand you can find below. The workshop will take place when at least 10-15 participants sign up. In that sense feel free to encourage colleagues to join.

Workshop 1: Visualization

Telepresence Room, A 56

Being heard: Using design hacks to maximise the accessibility and reach of your research

The presenter will reveal his best tips and tricks on how to communicate your work as best as possible, especially for any data related stuff. Think of it as a free consultation session that might really help you come up with a good visual to communicate all that research you have spent so much time on.

Note: Please bring a graph or two you are working on right now with some information on background and context.



Workshop 2: Entrepreneurship

Conference Hall, A 56

Bringing business ideas related to sustainability and climate to fruition

The workshop aims to show the participants how to apply methods used by companies to transform ideas into market innovations and the shift in perspective required from science to market-oriented thinking.

Note: Please bring any business idea and a potential customer for your idea.

Workshop 3: Storytelling

Big Cupola, A 31

Transformative communication - Learning through storytelling

(with: Anne Mette (KMGNE) , responsible: Kristine)

How we can put our science into motivating stories? Anne from KMGNE will have an interactive session with us to improve our science communication skills. The workshop will introduce recent trends in climate communications and what is these days called transformative communication. It will then move towards storytelling exercises which can also easily be applied when working with youths. We will get an understanding of the challenges of climate communications, and of course some practical hints and recommendations.